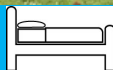


Case Study



19 Horoeaka Ave, Mt Eden



5



3



2



2

- Sold \$3,520,000
- CV 2,400,000
- Date Sold—Wednesday 26 October 2016
- 96 buyer inspections, 11 repeats
- 5 registered buyers
- 3 week campaign
- Buyer first saw property on Herald Homes

Marketing included:

- Harcourts.co.nz
- Trade Me—super feature upgrade
- Realestate.co.nz—Quality Package upgrade
- E-newsletter
- Hou Garden
- Property Press and NZ Herald
- Professional photos, signboard & brochures

Auction Bid Record Sheet		Harcourts Charlton Realty
Property	19 Horoeaka Avenue Mt Eden	
Date	Wednesday 26 October 2016 at 6 pm	
Sales Consultant	Mike Robson	
Bidders		
Harcourts Office	Eden Epsom - 95 Manukau Road, Epsom	
2,300,000	3,435,000	
2,400,000	3,460,000	
2,500,000	3,465,000	
2,600,000	3,470,000	
2,700,000	3,475,000	
2,750,000	3,480,000	
2,800,000	3,500,000	
2,850,000	3,501,000	
2,900,000	3,505,000	
2,950,000	3,506,000	
3,050,000	3,510,000	
3,075,000	3,515,000	
3,100,000	3,520,000	SOLD
3,125,000		
3,150,000		
3,200,000		
3,220,000		
3,260,000		
3,270,000		
3,280,000		
3,300,000		
3,310,000		
3,330,000		
3,370,000		
3,400,000		

SOLD

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