

Case Study

Harcourts
Charlton Realty Ltd

Licensed Agent REAA 2008



12 Noton Rd, Hillsborough



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Sale Specs:

- Sold Post Auction for \$1,150,000
- CV \$1,075,000
- Land area—408m²
- Date sold 7/9/18
- 45 buyer inspections, 5 repeats
- Buyer first saw the property on website
- 30 days on the market
- \$3,436.50 marketing budget

Marketing included:

- Websites:
 - Harcourts.co.nz
 - Trademe—Super feature package
 - Realestate.co.nz—Quality package upgrade
 - HouGarden—Plus package upgrade
- Agents Database, Website and Facebook
- Professional photos
- Signboard, Brochures & flyers



SOLD

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