

Case Study

Harcourts
Charlton Realty Ltd

Licensed Agent REAA 2008



41 Hillsborough Rd, Hillsborough



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Sale Specs:

- Sold Post Auction for \$959,000
- CV \$1,050,000
- Land area: 427m²
- Date sold 29/10/18
- 67 buyer inspections, 8 repeats
- Buyer first saw the property on website
- 33 days on the market
- \$5,548.48 marketing budget

Marketing included:

- Websites:
 - Harcourts
 - Trademe
 - Realestate.co.nz
 - HouGarden
- Agents Database, Website and Facebook
- Professional photos
- Signboard, Brochures & flyers



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