

Case Study

Harcourts
Charlton Realty Ltd

Licensed Agent REAA 2008



18 Kenyon Ave, Mt Eden



5



3



2



1

Sale Specs:

- Sold at auction for \$2,700,000
- CV \$2,325,000
- Land area: 723 m2
- Date sold 29 November 2019
- 98 buyer inspections, 12 repeats
- Buyer first saw the property on the website
- 21 days on the market
- \$12,029.70 marketing budget

Marketing included:

- Websites:
 - Harcourts
 - Trademe
 - Realestate.co.nz
 - HouGarden
- Agents Database, Website and Facebook
- Professional photos
- Signboard, Brochures & flyers



SOLD



Mike Robson
021 484 288

www.mikerobson.co.nz