Case Study

Harcourts
Charlton Realty Ltd
Licensed Agent REAA 2008

95B Peary Road, Mt Eden 4 3 1 2

Sale Specs:

- Sold for $1,690,000
- CV $1,725,000
- Date sold — 19 November 2018
- 38 buyer inspections
- 3 repeat inspections
- Buyer first saw the property on the internet
- 19 days on the market
- $5,462.25 marketing budget

Auction Bid Record Sheet

Harcourts Charlton Realty

Property	95B Peary Road, Mt Eden
Date	Monday 19 November 2018 at 2pm
Sales Consultant	Mike Robson & Lorraine Marshall
Bidders	1
Harcourts Office	Eden Epsom – 95 Manukau Road, Epsom

SOLD

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Marketing included:

- Websites:
  - Harcourts
  - Trademe (Super Feature package)
  - Realestate.co.nz (Quality package)
  - HouGarden (Plus package)
- Property Press and NZ Herald
- Agents Database, Website and Facebook
- Professional photos

Mike Robson
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