

Case Study

Harcourts
Charlton Realty Ltd

Licensed Agent REAA 2008



76 Prospect Terrace, Mt Eden



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Sale Specs:

- Sold Post Auction for \$ 1,652,000
- CV \$ 1,750,000
- Land area: 440 m2
- Date sold 8/3/2019
- 106 buyer inspections, 8 repeats
- Buyer first saw the property on Trade me
- 120 days on the market

Marketing included:

- Websites:
 - Harcourts
 - Trademe
 - Realestate.co.nz
 - HouGarden
- Agents Database, Website and Facebook
- Professional photos
- Signboard, Brochures & flyers



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