

Case Study



19 Lancing Road, Sandringham



Sale Specs:

- Sold for \$ 1,872,500
- CV \$ 1,875,000
- Land area— 809m²
- Date sold — 13/2/2019
- 27 buyer inspections
- 5 repeat inspections
- Buyer first saw the property in the Herald
- 21 days on the market
- \$ 5868.00 marketing budget

Marketing included:

- Websites:
 - Harcourts
 - Trademe (Premium package)
 - Realestate.co.nz (Premium package)
 - HouGarden (Plus package)
- NZ Herald Homes.co.nz
- Agents Database, Website and Facebook

Mike Robson
021 484 288

mikerobson..co.nz

Auction Bid Record Sheet		Harcourts Charlton Realty
Property	19 Lancing Road, Mt Eden	
Date	Wednesday 13 February 2019 at 6pm	
Sales Consultant	Mike Robson & Lorraine Marshall	
Bidders	//	
Harcourts Office	Eden Epsom - 95 Manukau Road, Epsom	
#	\$	\$
#	1,000,000	1,857,900
#	1,500,000	1,860,000
#	1,575,000	1,865,000
#	1,600,000	1,872,500
#	1,650,000	
#	1,875,000	1,675,000
#	1,700,000	
#	1,710,000	
#	1,720,000	
#	1,730,000	
#	1,740,000	
#	1,750,000	
#	1,760,000	
#	1,770,000	
#	1,800,000	
#	1,810,000	
#	1,815,000	
#	1,820,000	
#	1,825,000	
#	1,830,000	
#	1,835,000	
#	1,840,000	
#	1,845,000	
#	1,847,500	
#	1,850,000	
#	1,852,100	

SOLD