

Case Study



2/305 Mt Eden Road, Mt Eden



Sale Specs:

- Sold for \$ 1,505,000
- CV \$ 1,750,000
- Land area— 307m²
- Date sold — 20/03/2019
- 110 buyer inspections
- 16 repeat inspections
- Buyer first saw the property in the Herald
- 21 days on the market
- \$ 6487.55 marketing budget

Marketing included:

- Websites:
 - Harcourts
 - Trademe (Premium package)
 - Realestate.co.nz (Premium package)
 - HouGarden (Plus package)
- NZ Herald Homes.co.nz
- Agents Database, Website and Facebook

Mike Robson
021 484 288

Auction Bid Record Sheet		Harcourts Charlton Realty
Property	2/305 Mt Eden Road, Mt Eden	
Date	Wednesday 20 March 2019 at 6pm	
Sales Consultant	Mike Robson	
Bidders	111	
Harcourts Office	Eden Epsom - 95 Manukau Road, Epsom	
900,000	1,500,000	
1,000,000	1,505,000	pass
1,100,000		on the market
1,200,000		SOLD \$1,505,000
1,250,000		
1,280,000		
1,300,000		
1,320,000		
1,340,000		
1,350,000		
1,360,000		
1,370,000		
1,375,000		
1,380,000		
1,390,000		
1,400,000		
1,420,000		
1,430,000		
1,450,000		
1,460,000		
1,470,000		
1,475,000		
1,480,000		
1,485,000		
1,490,000		

SOLD

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