Case Study

Harcourts
Charlton Realty Ltd
Licensed Agent REAA 2008

36A Valley Road, Mt Eden

5 | 2 | 2 | 2

- **Sold $ 2,230,000**
- **CV $2,275,000**
- **Land area—663m2**
- **Date Sold—Wednesday 13 April 2019**
- **59 buyer inspections**
- **4 registered buyers**
- **3 week campaign**
- **Buyer first saw property on Herald**

Auction Bid Record Sheet

Harcourts Charlton Realty

Property	36A Valley Road, Mt Eden
Date	Wednesday 13 March 2019 at 6pm
Sales Consultant	Mike Robson & Lorraine Marshall
Bidders	11
Harcourts Office	Eden Epsom – 95 Manukau Road, Epsom

$1,700,000 Opening bid
$1,800,000
$1,850,000
$1,900,000
$1,950,000
$2,000,000
$2,050,000
$2,070,000
$2,100,000
$2,120,000
$2,140,000
$2,160,000
$2,180,000
$2,190,000
$2,200,000
$2,220,000
$2,230,000 On the Market. SOLD —

SOLD

Copyright © Harcourts International Ltd.

Marketing included:

- **Harcourts.co.nz**
- **Property Press**
- **Trade Me—Premium Package**
- **Realestate.co.nz—Premium Package**
- **HouGarden**
- **E-newsletter**
- **Professional photos, signboard & brochures**

Mike Robson
021 484 288