Case Study

Harcourts
Charlton Realty Ltd
Licensed Agent REAA 2008

1/23 Carmen Avenue, Mt Eden 2 1 1 2

Sale Specs:

- Sold for $ 805,000
- CV $ 790,000
- Land area— N/A Crossslease
- Date sold — 17 April 2019
- 46 buyer inspections
- 8 repeat inspections
- Buyer first saw the property in the Herald
- 21 days on the market
- $3589.05 marketing budget

Auction Bid Record Sheet

Harcourts Charlton Realty

Property	1/23 Carmen Avenue, Mt Eden
Date	Wednesday 17 April 2019 at 6pm
Sales Consultant	Mike Robson Team
Bidders	/
Harcourts Office	Eden Epsom – 95 Manukau Road, Epsom

$ 600,000
$ 650,000
$ 700,000
$ 805,000 SOLD.

SOLD

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Marketing included:

- Websites:
  - Harcourts
  - Trademe (Super Feature package)
  - Realestate.co.nz (Quality package)
  - HouGarden (Plus package)
- Agents Database, Website and Facebook
- Professional photos

Mike Robson
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