

Case Study



141 Landscape Road, Mt Eden



Sale Specs:

- Sold for \$ 1,325,000
- CV \$ 1,260,000
- Land area— 506m²
- Date sold — 10/04/2019
- 76 buyer inspections
- 10 repeat inspections
- Buyer first saw the property—Database/Newsletter
- 21 days on the market
- \$ 78-5.25 marketing budget

Marketing included:

- Websites:
 - Harcourts
 - Trademe (Premium package)
 - Realestate.co.nz (Premium package)
 - HouGarden (Plus package)
- NZ Herald Property Press

Mike Robson
021 484 288

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Auction Bid Record Sheet		Harcourts Charlton Realty
Property	141 Landscape Road, Mt Eden	
Date	Wednesday 10 April 2019 at 6pm	
Sales Consultant	Team Mike Robson	
Bidders	[]	
Harcourts Office	Eden Epsom - 95 Manukau Road, Epsom	
	\$ 1,100,000	
	\$ 1,200,000	
	\$ 1,220,000	
	\$ 1,250,000	
	\$ 1,270,000	
	\$ 1,280,000	
	\$ 1,290,000	
	\$ 1,300,000	
	\$ 1,325,000	
SOLD		
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