CASE STUDY

52 Renfrew Ave
Sandringham

4 | 2 | 1 | 4 | 635m2

Sale Strategy: Post-Auction Multi-Offer

Price:	$2,450,000
Sold Date:	3 July 2025
Days on Market:	21
Total Campaign Viewings:	144
Repeat Party Viewings:	14
Registered Bidders:	5
Active Bidders:	4
Total Views Online:	35,000+

Chic Sandringham Bungalow

Freshly refurbished throughout the property, it was marketed in a 3-week auction campaign and attracted huge interest. A total of five buyers registered for the auction, with four actively bidding. Bids reached $2,400,000 at which level the property was passed in. Three offers were received in the 24 hours post-auction, resulting in a multi-offer scenario and the property then selling for $50,000 above the highest bid at auction.

Call us now if you'd like to know more about this successful marketing campaign.

TEAM MIKE ROBSON
EXPERIENCE WHEN IT COUNTS

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