

## CASE STUDY

# 57 Prospect Terrace, Mount Eden

RayWhite®

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### Sale Strategy:

|                          |             |
|--------------------------|-------------|
| Price:                   | \$1,866,000 |
| Council Valuation        | \$2,250,000 |
| Sold Date:               | 1.12.25     |
| Days on Market:          | 12          |
| Total Campaign Viewings: | 27          |
| Repeat Party Viewings:   | 3           |
| Number of Offers         | 5           |
| Total Views Online:      | 20,000+     |

### Deadline Sale Multi Offer

### Endless Potential - Great Prospect

She's got great bones, she's got original character ... this Mt Eden property was the perfect canvas to add value and create something special.

Attracting solid interest in a 2-week Deadline Sale campaign, an early offer meant the deadline date was brought forward. With five parties submitting offers, the property was then sold unconditionally after just 12 days on the market.

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EXPERIENCE WHEN IT COUNTS



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